

CASE STUDY

**SaaS Compliance Software
for Small Medium Enterprises
and Chartered Financial
Accountants client from India**

www.cloudibn.com

**Cloud Advisory, Deployment
and Management Services
on AWS**



About the Client

The Client is brainchild of Orgpro Software's Private Limited. While interacting with our professionals (CA/CS/Lawyers), Client observed that communication was lost/delayed. The Client had to remember compliance dates and events. This was a pain point. But in this pain, Client saw business opportunity. Why not create a platform between professionals (CA/CS/Lawyers) and their SMEs (Small & Medium Enterprises)? Client's mission is to simplify Communication, Collaboration and Compliance between professionals (CA/CS/Lawyers) and SMEs (Small & Medium Enterprises). How? By letting you do your core tasks and let IT system handle all your on-going operational things. You already have enough to look after, so back-office and recurring tasks should never waste your valuable time. With this project, client've created tools that clear your plate for the work you really want to do.

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Client IT head /CIO/CEO speak:

“Migration on AWS has works wonderfully for us. We have no worries of refreshing hardware and migration of Application on periodic time frame. Moreover, AWS offers a secure global infrastructure and services in the cloud. CloudIBN migrated our application on AWS network seamlessly with reduction in our recurring cost by 40%. We feel CloudIBN is true extension of our Organization. “



Business Need:

Driven by competition from born-in-the-cloud, innovative FinTech SAAS based companies as well as by consumer demand for more efficient, customer-centric services, financial institutions around the globe are embracing the cloud. As a highly-regulated sector that handles some of most sensitive personal information, public cloud service providers have worked closely with finance industry players and regulators in order to effectively address security, governance, and compliance requirements. As in many sectors, cloud computing in finance began with non-core business processes, such as human resources and admin systems. Today, however, we are seeing core processes such as credit risk management, payment transactions, and customer due diligence moving to the cloud. The opportunities and emerging trends in financial services driving adoption of the cloud include:

- Shortened time-to-market for new services through leveraging cloud-based, agile DevOps approaches.
- Breaking down silos and achieving greater operational efficiency, at lower costs and with minimal CAPEX investments.
- Conducting analytics in the cloud, for enhanced business intelligence, strategic planning, targeted marketing, and more.
- Customer-facing web apps and portals that streamline self-service, provide efficient channels for promoting new products and services, and generally enhance customer satisfaction and engagement.

Technology Solution:

To empower and enrich the performance of their application with security, Non-Profit Organization need to have a highly scalable, workflow-based, technologically advanced solution, designed to manage the public facing website. It helps to give high availability of information to followers. In View of Non-profit organizations focus on scalability and cost reduction, CloudIBN supports cloud deployment and migration strategies. Cloud offers faster implementation, ease of scalability, flexibility in operations and lower cost.

Cloud Deployment brings the advantage without high upfront capital expenditure and associated operational expenses.

AWS Technology Stack:

AWS RI, ELB, VPC, Auto scaling, EC2, S3, CloudWatch, CloudTrail, SES, IAM, Shield, WAF

Benefits from Solution

Many finance teams spend a significant amount of time implementing and maintaining their treasury technology, when they should be focusing on managing and analyzing cash, liquidity and risk across their companies.

Connectivity Companies can connect their people, processes and counterparties with this product, increasing efficiency and visibility in treasury and risk management.

Scalability With a growing community of thousands of users, Products scalability is proven. Products will scale with your growing company by adding new capabilities when you need them.

Security Community continuously monitor and scrutinize the security of our SaaS solution. Automated upgrades continuously improve security levels.

Value Treasury can be a strategic advisor. This product helps finance teams efficiently collect and analyze data for critical business decisions.

Connect With Us:

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